

COMMUNICATION ON ENGAGEMENT (COE)

National Arbor Day Foundation



Period covered by this Communication on Engagement [Ideally the two years prior to this report]

From: September 1, 2022

To: September 1, 2024

Part I. Statement of Continued Support by the Chief Executive or Equivalent

Please use the box below to include the statement of continued support signed by your organization's Chief Executive or equivalent.

August 27, 2024

*H.E. Antonio Guterres
Secretary-General
United Nations
New York, NY 10017*

Dear Mr. Secretary General

I am pleased to confirm that the Arbor Day Foundation reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Dan Lambe".

Dan Lambe
Chief Executive

Part II. Description of Actions

Please use the box below to describe the actions your organization has taken in support of the Global Compact. It is strongly recommended that the actions taken are related to one or more of the specific activities suggested. *Please refer to the complete list of suggested activities for your type of organization found [here](#).*

We have and pledge to continue to participate in and engage with the UN Global Compact in the following way(s):

1. We will propose and implement partnerships on corporate sustainability and engage with other stakeholders that are interested in protecting, managing and restoring both natural and urban forest settings;
2. We will support Global Compact business participants as they implement and report on their sustainability efforts;
3. We will engage with Global Compact Local Networks through programs like Trees Cities of the World with the UN FAO and others, and
4. We will join, support, and form issue platforms and work streams specific to trees and natural/urban forests.

Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above.

1. In fiscal year 2022, we engaged with 246 corporate partners and in fiscal year 2023, we engaged with 239 corporate partners assisting them to meet their sustainability goals and partnering to plant approximately 34 million trees in natural and urban forests.
2. Through our Impact Dashboard we provide our corporate partners impact reporting to support their sustainability efforts and encourage continued action.
3. The Arbor Day Foundation in partnership with the United Nations Food and Agriculture Organization recognized 170 global cities 2022 and 200 global cities in 2023 as Tree Cities of the World, a global recognition for cities that meet five standards that illustrate a commitment to caring for its trees and forest. The continued growth of this programme, launched in 2018, has demonstrated increasing interest in being part of an international network of cities and towns committed to ensuring that their urban forests and trees are properly maintained, sustainably managed, and duly celebrated.
4. The Arbor Day Foundation co-organized the second World Forum on Urban Forests in October 2023. In addition, the Foundation provided support via financial stipends to Tree Cities of the World's national programme lead organizations to support the convening of Tree Cities in their respective regions.